

QuickBooks® EasyStart 2009/10

Features & Benefits

Designed for first-time users needing a simple accounting solution. Simple and practical tools make it easy to manage all essential business tasks.

The simplest way to manage sales, expenses and customers

If you are a small business and a first-time user of accounting software, QuickBooks EasyStart is right for you. EasyStart uses language that everyone can understand, so you don't need special accounting knowledge.

Create invoices and sales receipts

Professional looking invoices take just minutes to create and send. QuickBooks EasyStart then tracks payments so you know what has been paid and what is overdue. When you write a cheque or pay a bill the expense is automatically recorded – QuickBooks EasyStart keeps track of it all, so nothing falls through the cracks.

Easy to get around

All the tools and information you need are displayed on an intuitive home page divided into three simple categories – Money In, Your Business and Money Out.

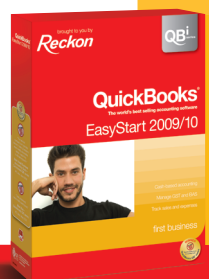
Arrows guide you through each step and there is always Help close at hand. With QuickBooks EasyStart there's no need to read an instruction manual – it's simple to set up and easy to use.

Track GST and prepare for your BAS

QuickBooks EasyStart automatically calculates any GST that you collect or pay as you enter transactions. When it's time to lodge your Business Activity Statement, simply run a Tax Liability Report and you'll have all the figures you need for the Tax Office.

QuickBooks EasyStart Lite 2009/10

Are you a startup business? Our new QuickBooks EasyStart Lite 2009/10 could be perfect for you! It has all the great features of QuickBooks EasyStart 2009/10 but is limited to 20 List Entries of customers, suppliers and other categories combined. QuickBooks EasyStart Lite is suitable for those startup businesses that don't have a large customer and supplier base.



QuickBooks® EasyStart 2009/10

Features & Benefits

Straight forward tracking of tax and GST

QuickBooks now contains an intuitive and more accurate tax tracking system for day-to-day transactions and for tax and BAS reporting.

Tax Items are now linked to Tax Codes so you can't accidentally assign the wrong sales or purchase tax code.

An 'always on' Audit Trail

The 'always on' Audit Trail makes it easier for your accountant to spot possible trouble spots or mis-postings in your accounts.

QuickBooks Google Desktop Search

QuickBooks Google Desktop Search now indexes your entire data file making it much easier to find exactly what you're looking for.

Portable Company File

A Portable Company File is a compact version of your company file. Small enough to be sent by email or saved to a portable drive, it can give you the flexibility to work on your file in different locations.

New Feature

Backup your company data automatically

Reckon Tools Backup† makes it easy to securely backup your important company data file. Seamless integration with QuickBooks means your company data file is automatically uploaded to the remote backup server, allowing you to rest assured that your business data is always safe and secure.

† Reckon Tools Backup is an additional product that can be purchased separately. Prices start from \$29.95 per annum.



"The new list interface is a huge step forward making functions more readily accessible, better supporting multitasking users."

Kurt Best, PC User, June 2008

Product Comparison

	QuickBooks EasyStart	QuickBooks Accounting	QuickBooks Plus	QuickBooks Pro	QuickBooks Premier	QuickBooks Enterprise
Unlimited transactions	✓	✓	✓	✓	✓	✓
Invoice, pay bills & track expenses	✓	✓	✓	✓	✓	✓
Track GST & prepare BAS	✓ ¹	✓	✓	✓	✓	✓
Easy to setup and access help	✓	✓	✓	✓	✓	✓
Weekend support available ²	✓	✓	✓	✓	✓	✓
Portable company file	✓	✓	✓	✓	✓	✓
Integrated online data backup	✓	✓	✓	✓	✓	✓
27 Industry-specific Chart of Accounts		✓	✓	✓	✓	✓
Homepage Customisation		✓	✓	✓	✓	✓
Google Marketing Tools		✓	✓	✓	✓	✓
Integrated BAS & online lodgement		✓	✓	✓	✓	✓
12 months updates & upgrades ³		✓	✓	✓	✓	✓
Import bank statements ⁴		✓	✓	✓	✓	✓
Microsoft Office integration		✓	✓	✓	✓	✓
Process credit card payments ⁵		✓	✓	✓	✓	✓
Track and manage inventory		✓	✓	✓	✓	✓
Reports Centre		✓	✓	✓	✓	✓
Payroll & employee management			✓	✓	✓	✓
Employee Organiser			✓	✓	✓	✓
Reckon Tools SuperLink integration			✓	✓	✓	✓
Advanced inventory features				✓	✓	✓
Microsoft Outlook integration				✓	✓	✓
Estimates, quotes & job costing				✓	✓	✓
Multicurrency enabled				✓	✓	✓
Multi-user enabled				✓ ⁶	✓	✓
Multiple licences					5 ⁷	30 ⁸
Multiple price levels per item					✓	✓
Advanced reporting tools					✓	✓
Industry-specific versions					✓	✓
Enhanced multi-user security features						✓
Multi-site						✓
Multi-company reporting						✓
Variable service billing rates						✓

Recommended

- 1.8 GHz Intel Pentium IV (or equivalent) with 512 MB RAM (or 1 GB RAM for Windows Vista™)
- 1024 x 768 resolution with small fonts
- High speed internet access

Minimum

- Windows 2000/XP/Vista™
- 500 MHz Intel Pentium II (or equivalent) with 256 MB of RAM
- Windows Vista™ users: 1.2 GHz Intel Pentium III (or equivalent) and 1 GB RAM
- 1 GB of disk space for QuickBooks installation
- Internet Explorer 6.0 required
- At least 256 colour SVGA video
- 800 x 600 resolution with small fonts
- Works with any printer supported by Windows 2000/XP/Vista™
- 24 x CD-ROM
- All online features/services require Internet access with at least a 56 Kbps modem
- Microsoft .NET Framework Common Language Runtime 1.1 (provided on CD, requires an additional 150 MB)

* The 64 bit versions of Windows XP, Windows Vista and Server 2008 operating systems are not supported.

Terms and conditions:

1. GST Reporting on cash basis only.
2. Minimum call cost is \$4.90 per minute. Higher from mobile and public phones. Call costs are subject to change.
3. For full versions and upgrades of QuickBooks Accounting, Plus, Pro and QuickBooks Premier: free Advantage membership for 12 months from registration includes weekday support, product updates and upgrades. For subscription products: updates and upgrades are available as long as the subscription is current.
4. Check with your financial institution to see if they support this feature.
5. Additional fees and charges may apply. An Internet Merchant account is required – contact your financial institution.
6. QuickBooks Pro includes one licence – you must purchase multiple copies for a multi-user environment.
7. Three licences included, additional licences required for up to 5 multi-users.
8. Ten licences included, additional licences required for up to 30 multi-users.