

2009 Reckon Best Practice Masterclass

The 2009 Masterclass is designed specifically for tax agents, accountants in public practice and accounting firm office managers. Implement the latest profit maximising techniques in your practice, today, to help you adapt, evolve and succeed in an environment of fast-paced technological change and financial challenges.

Each event features experts with years of accounting industry experience. In addition, experts from leading business coaching and development firm, Shirlaws, will present "Increasing the value of your Practice through Client Loyalty".

Registration is just \$79 per person which includes a complimentary Best Practice Workbook, featuring detailed checklists, templates and work-notes. Plus, you can claim up to 5 CPD points!

Dates and Location:

09 Nov	Sydney (Star City)
10 Nov	Sydney (Homebush)
17 Nov	Brisbane
18 Nov	Gold Coast
23 Nov	Melbourne (North)
24 Nov	Melbourne (East)
25 Nov	Adelaide
26 Nov	Perth

UP TO 5 CPD POINTS

8.15 am – 8.30 am	Registration
8.30 am – 9.55 am	Best Practice Online Technologies for Accounting Practices <ul style="list-style-type: none"> Streamlining client interactions with online applications Minimising paper handling Improving client relationships using simple e- marketing technologies Supporting clients remotely Securely sharing data over the internet Hybrid solutions that operate in both online and offline environments The role of Software as a Service (SaaS) within accounting practices
9.55 am – 10.55 am	Best Practice SME Client Management and Interaction <ul style="list-style-type: none"> Importance of implementing well structured processes in your practice Processes to help improve SME client management Tools to develop and streamline client interaction and support
10.55 am – 11.15 am	Morning Tea (complimentary)
11.15 am – 12.15 pm	Increasing the value of your Practice through Client Loyalty <ul style="list-style-type: none"> Insights into what drives practice valuation How to fast-track your practice's value with more strategic client relationships, differentiate a product and effective referral networks
12.15 pm – 1.00 pm	Best Practice For Superannuation Fund Management and Company Secretarial Work <ul style="list-style-type: none"> Developing best practice environment for managing super funds and company secretarial work for clients
1.00 pm – 1.45 pm	Lunch (complimentary)
1.45 pm – 2.45 pm	Implementing Best Practice through your practice management software <ul style="list-style-type: none"> Workshop: Top 10 issues that practices currently face Developing best practice processes for income tax lodgement and client management

Seats are limited, so reserve your place today.

For more information and to register call 1300 883 899 or go to www.quicken.com.au/masterclass